

## Work Experience- 12A Business

### Cossette Inc.

The last year of high school can often be stressful time for students, especially finding work experience in a field that students are interested in. Personally, I am interested in studying business, more specifically in marketing and advertising.

While volunteering at Cossette Inc. (International marketing agency) I gained around 50 hours of work experience, and acquired a vast amount of new knowledge, insight, and experience that I previously did not possess. My entire purpose of volunteering at Cossette Inc. was to learn and understand the fundamental principles of how a marketing company is run, the occupations available, and the employees involved in making the company operate and thrive. On my first day of volunteering, I felt I got a great introduction to all the various types of jobs, the people, and the roles that compose Cossette Inc.

Throughout the remaining days while assisting employees, I was given the opportunity to have a quick glimpse at advertisements in their early stages of productions and meetings that discussed the multiple ideas of these advertisements, which is known as pre-production. Additionally, I had the pleasure to develop one on one relationships with a multitude of different employees, who all had vast roles in the company.

I fully enjoyed every conversation I had, with every wonderful person I met. Volunteering at Cossette Inc. has definitely broadened my view on marketing and has confirmed my feelings to pursue marketing and advertising as a career. My advice to younger students would be to see Ms. Chun and talk about the different volunteer work experience options that are available. That way you can fill the required 30 or 90 hours, whichever one you choose, and also hopefully get a better idea of what you want to do in the future.

My sincerest thanks to Ms. Chun, for setting up my entire volunteer work experience these past 2 years.

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